

DFM Assignment: Kuleshov Effect

Name _____

The Russian filmmaking pioneer, Lev Kuleshov, first made it clear that the meaning of a shot is not determined by its content but by what follows it; in other words, meaning is primarily a function of editing. He proved this by juxtaposing the same footage of a man wearing a neutral expression with a series of different shots, and each time the audience reported a different interpretation of the original shot.

Objectives

- Comprehend the importance of editing to create film meaning.
- Experience in editing.
- Choose and complete **Task 1** or **Task 2**

TASK 1:

With a partner, recreate your own Kuleshov effect demonstration.

- See shot list below. Your edited movie should be composed of six shots. The shot of the actor is actually one shot repeated three times.
- The highly motivating objects/subjects should elicit a strong positive, negative, emotional and/or physiological responses.
- Edit your film with Sony Vegas or Final Cut Pro.
- Add subtle music from <http://freeplaymusic.com>
- 30 - 40 seconds with title and credits. Title should read "Kuleshov Effect"
- Upload your film to youtube. In the description, give a brief explanation of your film.
- Email your link to dclair@aci.k12.tr

DESCRIPTION

SHOT LIST

1. Medium shot or close up of a person with little or no emotion.
2. Highly motivating object #1
3. Repeat medium shot or close up of person with little or no emotion
4. Highly motivating object #2
5. Repeat medium shot or close up of person with little or no emotion
6. Highly motivating object #3

TASK 2:

In the style of L'Effet Kuleshov, create a tutorial to describe the Kuleshov effect. Use creative storytelling and a unique approach to demonstrate the Kuleshov effect.

- The highly motivating objects/subjects should elicit a strong positive, negative, emotional and/or physiological responses.
- Edit your film with Sony Vegas or Final Cut Pro.
- Add subtle music from <http://freeplaymusic.com>
- 1 -3 minutes with title and credits. Title should read "Kuleshov Effect"
- Upload your film to youtube. In the description, give a brief explanation of your film.
- Email your link to dclair@aci.k12.tr